

Summer Travel Trends

With the economic recovery in full swing and warmer weather just around the corner, 2013 is becoming the year of the international summer vacation. Go-today presents the numbers that prove more Americans are venturing farther from home while maximizing the time and budget that goes into perfecting the seamless summer escape.

The number of people taking an international summer vacation is steadily trending upward



As the number of people taking a vacation climbs, travelers continue to experience as much as possible during their vacation



Insider Tip:

30% of go-today's reservations choose to create a custom travel experience

Europe still remains the most popular destination for summer escapes



Beyond Europe, go-today offers 76 packages to 17 countries in 4 continents



The most important thing to remember when planning a summer vacation is that travel deals are accessible to everyone

Summer travelers come from **84** different departure cities in the US

Buying a set package of flight, hotel, and sightseeing saves an average of **\$250** per person

Keep the sun coming!

go-today will be adding Israel, Ecuador, and Morocco to their line up later this summer with Bora Bora to follow.

